

# KADE GILBERTSON

## FOOTWEAR DESIGNER

 612-868-0914

 kadegilb@icloud.com

 [Portfolio](#)

 [kadegilbertson.com](http://kadegilbertson.com)

## PROFILE

A designer working at the convergence of performance, product, and fashion, and the increasingly blurred line between them.

As a former Division I athlete at Iowa State my approach is rooted in taste and intent. Utilizing my competitive nature and bold style my ideas are explored obsessively and passionately, and resolved into work with a clear point of view.

I work closely with brands and teams to navigate complex challenges, align around a single vision, and deliver work that performs as well as it speaks its story.

## SKILLS

- **CREATIVE DIRECTION**
  - Brand identity, CMF strategy, Story Building
- **STRENGTHS**
  - Illustrator, Tech Packs, Shell Patterns, Vizcom Rendering, 3d Modeling
- **DESIGN TOOLS**
  - Adobe Creative Suite, Figma, Solidworks, Fusion 360, Keyshot, Blender, CLO, Framr, Canva, Excel, Xcode, etc.
- **DESIGN RESEARCH**
  - CITI Design Research Certification
- **PHYSICAL SKILLS**
  - Physical prototyping, 3D printing, Industrial Sewing, Printmaking, Pattern Making, etc.
- **EXTENSIVE AI KNOWLEDGE**
  - Vizcom, Codex, Gemini, Claude Code, Weavy, Openclaw etc.
- **LEADERSHIP**
  - Cross-disciplinary collaboration, Team Direction, Production Oversight, Discipline
- **FUN HAVER**
  - Brand owner, Barber, Tattoo Artist, Avid Runner, Skier, Weightlifter, One Wheeler, and Athlete

## EXPERIENCE

### CREATIVE DIRECTOR

Stone Arch Studios

May 2024 - Oct 2025

- Led design and brand narrative for numerous products
- Social media management
- Manufacturer relationships
- Package design, graphic design, product design, and product rollout.

### FOOTWEAR DESIGN INTERNSHIP

Under Armour

May 2026 - Aug 2026

- Contribute real design results for a major brand.
- Extensive sketching and ideation
- Produce factory ready tech packs
- Execute tasks effectively with hunger for success

## EDUCATION

### BACHELORS OF INDUSTRIAL DESIGN

Iowa State University

2023-2026

## HONORS

### IDSA PRESIDENT

- President of ISU Industrial Designers Society of America

### INDUSTRIOUS AWARD- 1<sup>ST</sup> PLACE

- 6 day sponsored design sprint + pitch